

# SO YOU WANT TO BE AN O-WEEK EXEC...

**Yes, we expect you to read this whole document. THE WHOLE THING. You can do it!!**

Applications from all years and levels of (in)experience are encouraged! We are looking for CREATIVE, ENGAGING, SPIRITED SCHULICHERS who want to go ABOVE AND BEYOND to make this the BEST ORIENTATION WEEK IN THE HISTORY OF THE ENTIRE UNIVERSE, and nothing less!

It is expected that you respond to all questions. It is not expected that you provide us with a cure to insomnia. Please do not ask for clarification regarding this application- interpret and respond to the questions below however you see fit (though questions regarding team structure, expectations, and responsibilities are welcome).

**Submit your completed application to [schulichoweeek@gmail.com](mailto:schulichoweeek@gmail.com) by April 26<sup>th</sup> at 11:59 pm, including your name and year in the subject line.**

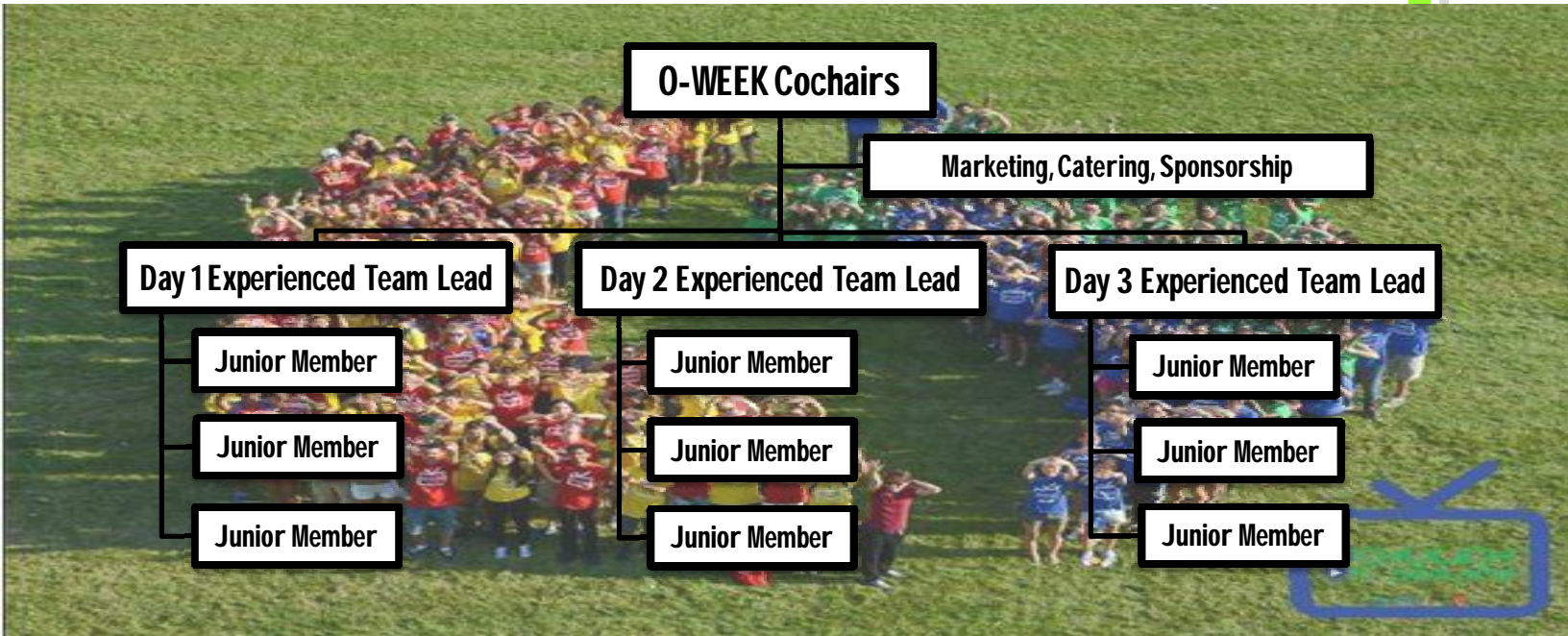
It is highly recommended (read: it will make our lives MUCH easier) to submit your application before the deadline, as we will be conducting rolling interviews throughout the application period.

PROVE IT. **SHOW US** WHAT YOU'VE GOT.



# IMPORTANT STUFF

## Schulich O-WEEK 2015 Executive Team Structure



### Frosh Day Teams

- Responsible for planning and leading activities for one assigned day of Schulich O-WEEK.

### Marketing Coordinator/Liason

- Responsible for creative contributions, and working with the rest of UBS marketing committee to manage O-WEEK social media (Twitter, Facebook, Instagram), website, logos and digital art, promotional campaigns, content creation, event coverage, etc
- Candidates interested in this position should **apply directly to the UBS Marketing subcommittee.** Please follow the link for applications on the UBS website. It is not required that you respond to the questions below (specifically for other O-WEEK exec), however you will be interviewed with this role in mind and expected to attend all O-WEEK exec meetings.

### Sponsorship Coordinator/Liason

- Responsible for getting as much FREE STUFF as possible, through contacting student clubs and campus organizations, as well as coordinating with the UBS Corporate Relations subcommittee to secure in-kind donations and product sponsorships from corporate partners.

### Catering and Food Services Coordinator

- Responsible for working with Day Teams to plan catering and obtain vendor quotes
- Compiles all necessary paperwork to approve food services
- Coordinates with vendors throughout the summer and during O-WEEK



# INSPIRATIONAL STUFF

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**“A Wish For A Leader” (by Dr. Earl Reum, Lakewood, Colorado)**

I sincerely wish you will have the experience of thinking up a new idea, planning it, and following it to completion, then having it be magnificently successful.

I also hope you go through the same process and have something fail terribly.

I wish you could know how it feels to run with all your heart and lose horribly.

I wish that you could achieve some great good for mankind and have nobody know it except you.

I wish you could find something so worthwhile that you deem it worthy of devoting your life.

I hope you become frustrated and dissatisfied enough to begin to push back the very barriers of your own personality limitations.

I hope you make a stupid unethical mistake and get caught red handed and are big enough to say those magical words, “I was wrong”.

I hope you give so much of yourself that some days you wonder if it's worth it all.

I wish for you a magnificent obsession that will give you a reason for living and purpose and direction and life.

I wish for you the worst kind criticism for everything you do because that makes you fight to achieve beyond what you normally would.

**I wish for you the experience of leadership.**

# THE GOOD STUFF

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1. Please tell us about the role that you see yourself having on this team. Why do you want this role? What are your goals? If you are a returning O-WEEK Exec, what do you wish to do/achieve differently this year?
2. What is your favourite thing about the Schulich community?
3. Why does this O-WEEK Exec Team need YOU?? What can you bring to the table that no one else can?
4. Describe the best moment of your life (other than O-WEEK...)

# FINAL WORDS

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**Best of luck!!!!**

--Your Schulich O-WEEK 2015 Co-chairs ☺  
Natalie Pecile & Jessica Vergis-Mayo (JVM)

